Kunal Anand

UX / UI Designer

London, UK

🌐 anandkunal.com   ✉ kunalanand.info@gmail.com   📱 +44 074420 07677

Skills

Design: User flows, User Journey, Wireframes & Mock-ups, Heuristic analysis, User Interface design (UI), Strategy, presentations, Adobe XD, Figma, Illustrator, Motion Design, Visual design, Animation, Micro Interaction, Empathy mapping, After Effects, Premiere Pro, Adobe Suite, Information Architecture (I.A.), User testing, Style guides & pattern library, High / low fidelity prototyping, Design systems, Data-driven design, Accessibility design WCAG 2.1 & 2.2, WordPress

Collaboration: Organising workshops, Facilitating design critique, Stakeholder management, Interdepartmental communication, Critical thinking and problem-solving, Cross-functional communication, Agile, Double Diamond methodology, Zeplin, Design thinking, JIRA, Lucid

Work Experience

UX Designer
Royal Borough of Kingston Upon Thames
January 2024 – Present, London

- Led the complete redesign of the council's website for web and mobile, improving usability, accessibility, and engagement
- Defined the design language and created reusable UI components and patterns
- Maintained a scalable design system to ensure consistency across platforms
- Conducted user research, usability testing, and stakeholder workshops
- Collaborated closely with developers, content designers, and stakeholders
- Ensured full compliance with WCAG accessibility standards (2.1 & 2.2)

Product Designer
Freelance / Contract
December 2022 – December 2023, London

- Designed mobile/web solutions for a Neobank (India) and AstraZeneca (Germany)
- Delivered intuitive, user-centred interfaces aligned with WCAG 2.1
- Conducted research and usability testing to improve user journeys
- Delivered designs on time and within budget across cross-functional teams
- Advocated for inclusive design and accessibility best practices

Manager (UX Design)
KPMG
January 2017 – August 2021, New Delhi

- Worked on products from research to design delivery
- Implemented new designs and concepts in native mobile apps, websites, SaaS tools, intranet, internal/external documents, and pitch decks
- Developed and executed design strategies, UX processes, design systems, wireframes, and interactive prototypes
- Established design pipelines and facilitated design reviews with stakeholders
- Collaborated closely with product managers, developers, researchers, and the marketing team
- Worked with various industries including banking, FinTech, oil & gas, automobile, healthcare, e-commerce, and others

Art Director
Axtria
July 2015 – December 2016, Gurugram

- Produced brand identity assets, internal design collateral, and event media
- Led design and video production for seminars, demos, and interviews

Production Designer
CEB (Gartner)
November 2012 – February 2015, Gurugram

- Created web and print layouts and managed design project pipelines
- Oversaw coordination and output of a small design team

Education

MA in Interactive Media Practice (HCI, UX, Design)
University of Westminster
Grade: Distinction
August 2021 – October 2022, London

- Initiated and led several experimental projects involving augmented reality for mobile & tangible interactions, web usability, UX/UI lifecycle & testing and products for social change
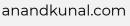
BA in Mass Communication
Sikkim Manipal University
Grade: Merit

Additional Qualifications:
Diploma (2 years) - **Applied arts**
Diploma (2 years) - **Graphics & Editing**
Diploma (1 year) - **Computer applications**

Important Links

anandkunal.com

+44 074420 07677

kunalanand.info@gmail.com

www.linkedin.com/in/anandkunal/